

END TERM EXAMINATION

THIRD SEMESTER [MBA(WEEKEND)] JANUARY-2020

Paper Code: MBA -203

Subject: Entrepreneurship Development
(Batch 2017 onwards)

Time: 3 Hours

Maximum Marks: 60

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What are the factors both economic and non-economic affecting Entrepreneurial growth? Discuss these factors with examples.
- Q2 What are EDP programs? What are their objectives? If we have to organize EDP program for students of B.tech, then what will be the contents of such training program? Discuss the activities involved in organizing such EDP programs.
- Q3 What is a Business Plan? Taking any hypothetical idea with which you may plan to start your business, create a business plan in a format that can be pitched before any funding organization.
- Q4 Define MSMEs as per MSME Act of 2006. Explain the registration formalities of SME and the agencies where they can be registered. What is the procedure and documents involved in Registration process? Discuss.
- Q5 (a) Differentiate between PERT & CPM as scheduling techniques.
(b) Draw a network diagram and calculate the Critical Path. Determine the Early Start (ES) and Late Start (LS) time for each activity in the network diagram.

Activity	Preceding Activity	Activity Time
A	-	5
B	-	5
C	-	6
D	B,A	7
E	C	8
F	D,E	7
G	C,B	6

- Q6 Discuss the following:-
(a) Role of SIDBI in promoting MSMEs in India.
(b) Steps involved in exporting MSME's products from India.
- Q7 What are the sources used for identification of an opportunity? Discuss their advantages and disadvantages. How to select a product/service, criteria's used for that purpose? Discuss.
- Q8 What role SME plays in Economic Development of India? Discuss contributions of MSME to India Economy with examples.
